



Our Clients and Supporters

To date, Sustainable Travel International (STI) and its carbon offset and green tag partners have helped to neutralize hundreds of thousands of tons of greenhouse gas emissions. With support from Conservation International (CI), myclimate™ and Bonneville Environmental Foundation (BEF), we've implemented successful carbon offset programs for businesses and events of all sizes:



For additional information and references, see below or contact STI at 303-448-0967, email peterk@sustainabletravel.com or visit www.sustainabletravel.com.



Sustainable Travel International
Address: P.O. Box 1313 • Boulder, CO, 80306 • **Phone:** 720-273-2975
Web: www.sustainabletravel.com • **Email:** info@sustainabletravel.com
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Client References

The following businesses and organizations are leading their respective industries in offsetting their impacts on global climate change by working with Sustainable Travel International and its offset partners to reduce their carbon dioxide emissions and offset unavoidable emissions.

New Clients

A sample of new clients includes but is not limited to:

AAT Kings	Haugan Cruises	Residences of the World
Adventures in Travel Expos	Hotel Mockingbird Hill	Shaw Environmental Inc.
AirPlus	InkaTerra	TheGreenOffice.com
Brendan Worldwide	Insight Vacations	The Good Travel Co.
Vacations	Intrepid Travel	The Northwest Passage
CANAM Receptive	Marriott Hotels & Resorts	Trafalgar Tours
Cayman Islands	Mayacamas Ranch	Viaventure
Department of Tourism	Millipore Foundation	Virtuoso
Contiki Holidays	Mountain Travel-Sobek	W.L. Kellogg Foundation
Destination America	Pineapple Hospitality, Inc.	Wenner Media
EcoMedia	Pinehurst Inn at Pikes Creek	Zegrahm & Eco
etown	Puerto Rico Tourism	Expeditions
European Incoming	Company	
Services	Quintess Leading	

Corporate

- **Coca-Cola** – STI calculated and offset The Coca Cola Company corporate conference and travel related emissions through MyClimate.
- **HSBC** (www.hsbc.com) – The World's Local Bank, now known as the "world's greenest bank," became the first major bank to become carbon impact neutral. In supporting CDM Gold Standard specific projects, HSBC stated that "during our recent purchase of 170,000 tons of CO2 emissions reductions, the Clean Development Mechanism (CDM) Gold Standard gave us the credibility and sustainable development benefits we were looking for." The auto emissions reduction equivalent for this incredible effort equates to taking 33,381 passenger cars off of the road for a year!
- **Whole Foods Market** – STI calculated and offset grocery distribution and procurement emissions for a pilot Whole Foods project from transportation related emissions, as well as employee commute.
- **Ben & Jerry's Homemade Inc.** – Ben & Jerry's operates a carbon management system that covers the climate impact from its operations. The company also encourages its staff and customers to take action on reducing greenhouse gas emissions using a broad range of promotional activities. The company plans to launch a new multi-language service for its staff and customers that would allow them to offset climate impacts from travel activities using a MyClimate – Ben & Jerry's branded offset booking portal. <https://benjerryus.myclimate.org/>

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- **greenKarat** – Ecologically responsible jewelry, greenKarat neutralized business related activity by offsetting through STI / MyClimate. www.greenkarat.com

Travel, Tourism and Hospitality Industry

- **Continental Airlines** - The fifth largest airline in the world and arguably one of the most environmentally progressive, is working with STI to offer customers a carbon offsetting option when booking flights through Continental.com. The voluntary program allows travelers to calculate the carbon footprint of their booked itinerary and purchase carbon offsets directly online. Customers will also have the option of selecting which kind of program they would like their carbon offsets to benefit. Continental carefully reviewed options for carbon offsetting programs and chose to partner with STI because our international focus and high standards are an excellent fit for Continental and its customers.
- **BEF / REI Adventures** – Starting in 2007, REI Adventures will purchase Green Tags, or renewable energy certificates from Bonneville Environmental Foundation (BEF) to offset the greenhouse gas impacts of air, water and ground travel associated with all of its tours. The company's clients will be able to take advantage of its 100 percent carbon-neutral offering at no added cost.
- **G.A.P. Adventures (GAP)** – STI / MyClimate developed a custom carbon calculator for GAP's web site to allow customers to offset flight related travel to and from GAP tours, as well as educate hundreds of thousands of adventure travelers about global warming and carbon offsetting through their catalogs. STI is calculating tour related emissions for their expedition cruises and helping GAP with carbon neutrality
- **The Adventure Collection (AC)** – STI calculated tour related emissions from fuel consumption for members of this group of 12 of the largest and most well respected adventure travel operators in the U.S. Offering over 500 unique trips across the globe and a combined experience of 250 years, the AC is setting a precedent in moving toward complete carbon neutrality, including members such as Natural Habitat Adventures Offsetting all tours through STI.
- **Natural Habitat Adventures (NHA)** – NHA committed to offsetting over 2300 tons of GHG emissions through STI in 2006. This is the equivalent of taking approximately 400 cars off of the road for a year through investments in renewable energy and energy efficiency projects in developing countries. Through MyClimate, STI helped NHA calculate their internal emissions from individual tour operations. NHA is now offering a matching program to their customers, whereby they pay for the total offset amount for tour and allow guests to upgrade to offset flight-related emissions through a custom on-line carbon calculator. STI has since supported NHA in taking a holistic approach to integrating the initiative throughout NHA's operations through education and outreach.
- **Adventure Smith Explorations** – Adventure Smith Explorations is the first North American-based small cruise ship operator to offset its passengers' fuel consumption related emissions through STI. Equally important, the company is working toward implementing a system wide program focused on educating its guests about global warming and related impacts on the regions they visit, including a custom carbon calculator on their web site.

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- **Polar Expeditions** – Offset emissions from polar tours and integrated a custom carbon calculator into their web site and business operations so clients can voluntarily offset flights.
www.polarexplorers.com
- **Escape Adventures** – As one of the country's fastest growing bicycle touring companies, Escape Adventures (www.escapeadventures.com) is moving full speed ahead in becoming the first adventure travel company to become completely carbon neutral, including offsetting tour related emissions through STI and operations its office on 100 percent solar power.
- **Nature Air** – STI calculated GHG emissions for Nature Air, the first regional climate impact neutral airline. Nature Air offset their annual emissions through an initial investment and provide customers with a voluntary offset program
- **Crystal Springs Village and Resort** – Crystal Springs was the first resort development company to offset its GHG emissions through STI. *Crystal Springs*, who offers luxury homes and award winning golf course resorts, has offset over 150 tons of their own internal emissions from electricity consumption.
- **Ocean Frontiers** – Through STI, Ocean Frontiers became the first carbon neutral scuba dive company, including pioneering the first scuba dive carbon calculator so that customers can travel and dive climate neutral.
- **Grand Teton Lodge Company (GTLC)** – STI is helping GTLC, a subsidiary of Vail Resorts, to calculate their carbon impact from business and lodging operations, and integrate offsetting into their *Go Green Get Green* initiative in order to help associated conference and event planners and other clients voluntarily contribute to offsetting their own impacts.
- **Alaska Wilderness, Recreation and Tourism Association (AWRTA)** – Alaska was the first state to feel the ecological implications of global climate change, as well as its affect on the tourism industry. *AWRTA* is partnering with STI to provide travelers an opportunity to neutralize their tourism related GHG emissions.
- **Business Development** – STI is currently working with a number of leading travel and tourism providers to calculate and reduce their emissions. Companies and related organizations include but are not limited to the Association of Canadian Travel Agencies, JetBlue, TCX Expeditions, and Explorandes.

Events, Conferences and Tradeshows

- **The 2006 World Cup** – MyClimate recently facilitated one of the largest single GHG offset projects in the world to date – the 2006 World Cup in Germany! FIFA announced that *BioTherm Energy*, a South African developer of energy projects under the CDM of the Kyoto Protocol has been awarded the opportunity to offset the GHG emissions emanating from this year's World Cup through MyClimate. The project will prevent at least 220,000 tons of GHG emissions over its 10 year lifetime.
- **Global Travel and Tourism Summit**, The World Travel and Tourism Council (WTTC – www.wttc.org)

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announced that the 7th Global Travel & Tourism Summit will be a carbon neutral event. The offsetting scheme is being sponsored by Travelport and supported by Sustainable Travel International (STI). The offsets will fund renewable energy and energy efficiency projects in Africa, Asia and Central America through STI and MyClimate who will reduce carbon emissions elsewhere. Demonstrating that unavoidable carbon impacts can be offset sends an important message to the industry and to travelers worldwide, as the Global Travel & Tourism Summit is the highest profile tourism-related event to become carbon neutral.

- **Adventure Travel Trade Association**– (www.adventuretravel.biz) STI worked with National Geographic Adventure magazine, Virtuoso, a leading global luxury travel network, and VAST! (Virtuoso's Active & Specialty Travel partners) to offset the 2006 Adventure Travel World Summit (www.adventuretravelworldsummit.com), making it one of the first carbon neutral events of its kind.
- **Adventures in Travel Expo** – STI worked with the nation's largest active and adventure travel show that showcases worldwide travel destinations and unique vacation packages to offset the 2006 New York and Washington D.C. events. <http://www.adventureexpo.com/>
- **Caribbean Tourism Organization (CTO)** – STI facilitated a complete GHG offset for the CTO's 8th annual Caribbean Conference on Sustainable Tourism Development in Puerto Rico in April, 2006. The CTO, in conjunction with the Puerto Rico Tourism Company, stuck to this year's theme of "Keeping the Right Balance - Economic Progress and Sustainable Tourism" in offsetting not only conference emissions, but also attendee flights.
- **Canada's World Urban Forum in 2006** – The World Urban Forum is a key international event that brings the global community together to pinpoint real solutions to the challenges facing cities and communities worldwide. Through MyClimate, STI offset 1000 tons of conference emissions in conjunction with The GLOBE Foundation, the Government of Canada and the United Nations' Settlements Program, as well as offering travel offsets to some 10,000 expected attendees.

Non-profit Organizations

- **World Wildlife Fund (WWF)** – STI is supporting WWF's effort to integrate offsetting nationally. WWF spearheaded development of the CDM Gold Standard – the premium quality benchmark for GHG offsets that's backed by 40 non-profits globally. MyClimate offset WWF UK office emissions, as well as WWF USA headquarters climate change conference, including attendee flights. STI developed a custom carbon calculator for WWF on-line Travel Program and Wedding Registry web site.
- **World Resources Institute** – STI / MyClimate was chosen to help offset WRI's 25th anniversary gala.
- **National Wildlife Federation (NWF)** – Located in Washington D.C., NWF offset conference emissions through STI, and is working to integrate offsetting into NWF Expeditions.
- **Greenpeace UK** – Greenpeace offset office emissions through MyClimate.



Additional European-based MyClimate References

Organizations

Emanuele Centonze AG Trade and distribution of chemicals Climate Neutral company www.ecsa.ch

SGS Inspection, Verification, Testing and Certification Some flights www.ch.sgs.com

Madrid, Candidate City for the Olympic Games Climate Neutral flights www.madrid2012.es

Knecht & Müller AG Spectacle lens manufacturer Climate Neutral company www.knecht-vision.ch

PriceWaterhouseCoopers International consulting firm; Some client business flights www.pwc.ch

Ernst Basler & Partner International planning, consultancy and engineering firm; Climate Neutral flights www.ebp.ch

BHP - Brugger and Partner AG Consulting; Climate Neutral flights www.bruggerconsulting.ch

Energiebüro Solar power plants Climate Neutral company www.energieburo.ch

Sanyo Electric Service (Europe) AG Electrical engineering Climate Neutral company www.sanyo-service.com

Traktor Getränke AG Drinks manufacturer Climate Neutral drinks www.traktorgetraenke.ch

Jossi AG Precision engineering; Climate Neutral energy consumption www.jossi.ch

Garage Jakob Vogt AG Mazda Garage, Villigen; Client gifts, drive Climate Neutral cars www.mazda-vogt.ch

INFRAS Research and consulting firm Climate Neutral mobility www.infras.ch

Hunziker und Co. Building technology Climate Neutral company www.hunzikerwin.ch

TRANSA Travel and outdoor equipment Climate Neutral flights www.transa.ch

HeiQ Materials Ltd. Quality additives; Climate Neutral company www.heiq.com

E2 Management Consulting AG Environmental and sustainability management Climate Neutral flights www.e2mc.com

geoVerde AG Planting/landscaping and composting technology; Climate Neutral flights www.geoverde.ch

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Gerster Consulting International cooperation Climate Neutral flights
www.gersterconsulting.ch

Ernst Isler Architects Climate Neutral company www.archis.ch

Kübler Heizöl Climate Neutral heating oil for clients www.kuebler.ch

seecon GmbH Consulting for sustainable development Climate Neutral company www.seecon.ch

Kontiki-Saga Reisen Climate Neutral flights www.kontiki.ch

Autofahrschule Bernadette Gerber [Driving School] Climate Neutral mobility

Zehnder und Kuhn Architekten [architects] Climate Neutral company www.zehnder-kuhn.ch

Aeschlimann Heizung/Klima Climate Neutral company cars www.ahk.ch

Blumen Rosinski Cut flower business Climate neutral company More

Non-profit Organizations Caritas Switzerland Public Social Aid; Some flights
www.caritas.ch

Heks Organization for development cooperation; Climate Neutral flights www.heks.org

Helvetas Organization for development cooperation; Climate Neutral flights www.helvetas.org

Brot für Alle Development aid organization run by the Swiss Evangelical Church Climate Neutral flights
www.bfa-ppp.ch

Mountain Research Initiative Climate Neutral flights mri.scnatweb.ch

Service Civil International Climate Neutral flights www.scich.org

Stiftung Kinderhof Pestalozzi (SKP) [Pestalozzi Children's Foundation] A World for Children! Climate Neutral flights www.pestalozzi.ch

Vier Pfoten [Four Paws] Foundation for the protection of animals; Climate Neutral flights www.vier-pfoten.ch

World Climate Research Program (WCRP) Climate neutral flights www.wmo.ch

Public Administration / Educational Establishments

Swiss Federal Institute of Technology (ETH) The Chairmanship of the ETH Zurich ETHsustainability, Centre of Sustainability of the ETH Zurich ETH Environmental Physics, Natural and Social Science Interface (NSSI) Centre for Energy Policy and Economics (CEPE) www.ethz.ch

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University of St. Gallen Institute for Economy and the Environment, Some flights www.iwoe.unisg.ch

EAWAG Aquatic Research Climate Neutral flights www.eawag.ch

University of Applied Sciences Basle The Institute of Energy Climate Neutral flights
<http://www.fhbb.ch/energie>

City Illnau-Effretikon Climate Neutral flights www.ilef.ch

Outside Festival Zurich, Switzerland, First Climate Neutral festival worldwide www.outside.ch

The Sustainability Forum Zurich, Switzerland, Climate Neutral conference www.sustainability-zurich.org

Klausenrennen Memorial 2002 Glarus, Switzerland Climate Neutral event www.klausenrennen.com

Oikos International student organization Climate Neutral flights www.oikosinternational.org

Forum der Schweizer Aussenwirtschaft Berne, Switzerland; Climate Neutral conference
www.aussenwirtschaftsforum.ch

Climate Neutral Events

United Nations Environmental Program (UNEP) 6h Global Civil Society Forum, Nairobi, Kenya
www.unep.org

The World Economic Forum Davos Climate Alliance Davos, Schweiz; Some flights
www.davosclimatealliance.org

World Summit on the Information Society Geneva, Switzerland Climate Neutral conference
www.worldsummit2003.de

Rieter Automotive Management AG Products and services for the textile, automotive and plastics industries Winterthur, Switzerland; Climate Neutral conference www.rieter.com

Local Renewables Bonn, Germany, Climate Neutral conference www.service-eine-welt.de

Palais de l'Equilibre Expo.02 Several locations in Switzerland; Climate Neutral exhibition

VfU Verein für Umweltmanagement in Banken, Sparkassen und Versicherungen e.V.
Bonn, Germany; Climate Neutral conference www.vfu.de

SOLA-Stafette Zurich, Switzerland; Climate Neutral sports event www.asvz.ch/sola

World Green Roof Congress College of Wädenswil, Switzerland Climate Neutral conference
www.greenroofcongress.ch

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Gemeinde Binningen [Community of Binningen] 1000 year anniversary Climate Neutral event
www.binningen-solar.ch

European Christian Environmental Network ECEN Basle, Switzerland; Climate Neutral conference
www.ecen.org

YES - Youth Encounter on Sustainability Braunwald, Switzerland Climate Neutral conference
www.ags.ethz.ch

Rallye 21 The challenge for vehicles in the 21st century; Basle, Switzerland Climate Neutral event
www.rallye21.ch

sun21 The international energy forum; Basle, Switzerland Climate Neutral forum www.sun21.ch

5th Swiss Global Change Day Berne, Switzerland; Climate Neutral conference

BHP - Brugger und Partner AG Zurich, Switzerland; All events are Climate Neutral
www.bruggerconsulting.ch

Annual Conference on the Sustainable Development of the Federal Office for Spatial Development, Berne, Switzerland; Climate Neutral conference www.are.admin.ch

R.I.O. Management Forum Lucerne, Switzerland; Climate Neutral conference www.rio.ch

Academia Engelberg, Switzerland Climate Neutral conference www.academia-engelberg.ch

Pädagogische Hochschule Solothurn [university] Solothurn, Switzerland Climate Neutral seminar
www.ph-solothurn.ch

Ökozentrum Langenbruck [Eco-centre] Specialist conference "Renewable energies in development cooperation" Langenbruck, Switzerland Climate Neutral conference www.oekozentrum.ch

Ökoforum Luzern [Lucerne Economic forum] Event "Pioneers of the air" Lucerne, Switzerland Climate Neutral conference www.umweltberatungluzern.ch

Energy Conference of the Swiss Association for Environmentally Conscious Management (ÖBU)
Zurich, Switzerland; Climate Neutral conference www.oebu.ch

Hosei University Tokyo Colloquium Tokyo, Japan; Climate Neutral Conference www.hosei.a



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